

2012 Komen Maine RFA Workshop

Regina Rooney, Community Outreach Manager
Maine Affiliate of Susan G. Komen for the Cure



Workshop Overview

- Welcome & Introductions
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 - Goals and Objectives
- Who We Are & Why We Do This
 - Susan G. Komen for the Cure
 - Maine Affiliate
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 - Review Process
- Wrap Up
 - Helpful Hints, FAQs & Post-Funding
- Questions/Close

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Contact Information

For questions or inquiries, most information will be found within this workshop, and/or the *Frequently Asked Questions* section.

Other questions?

Email grants@komenmaine.org or call 207-262-7117

Save the Date:

Grants Fundamentals Webinar

October 12th at 3:30

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Workshop Goals and Objectives

- To assist you in preparing the best possible grant proposal
- To increase understanding of Susan G. Komen for the Cure
- To build and strengthen grantor and applicant/grantee relationships
- To enhance our grant making process

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SUSAN G. KOMEN FOR THE CURE®

Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever.

In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement.



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OUR VISION

A World Without Breast Cancer

OUR PROMISE

To save lives and end breast cancer forever by empowering people, ensuring quality care for all and energizing science to find the cures.

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Susan G. Komen For The Cure

- 501(c)3 Public Charity
- Headquarters in Dallas, Texas
- More than 120 Affiliates in US and 3 International Affiliates
- www.komen.org



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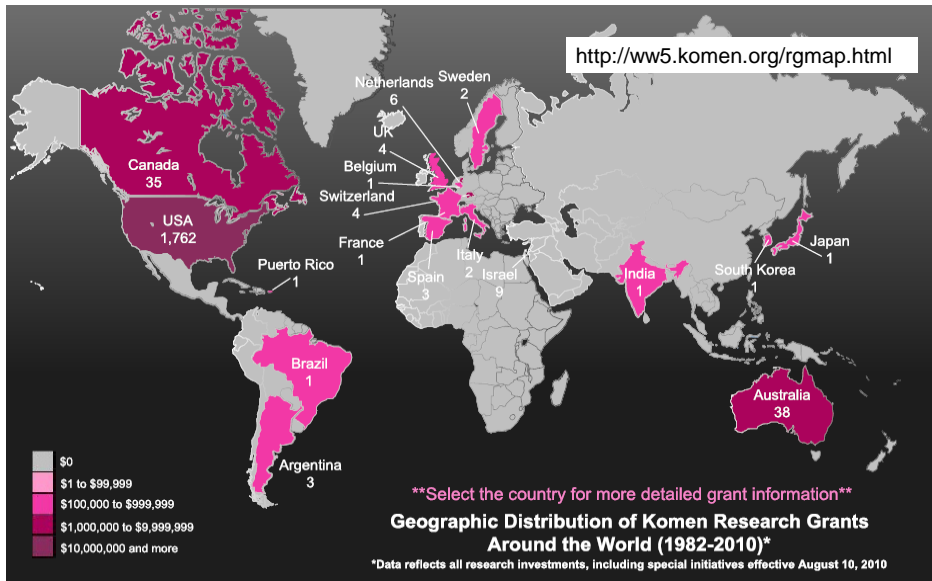
The Komen Maine Affiliate

- **Started in Bangor in 1997.**
Serves all 16 counties.
- **What we do**
 - Race for the Cure®
 - Public Policy
 - Local grants
 - Education and Outreach
- Up to 75% of net income stays in Maine to fund **grants that provide breast health education, screening and treatment programs**
- The remaining 25% of net income invested in the **Susan G. Komen for the Cure® Grants Program**, funding groundbreaking breast cancer research, meritorious awards and educational and scientific programs around the world



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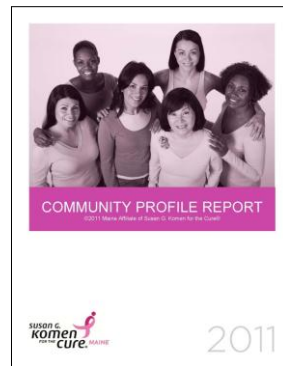
The Komen Maine Affiliate's Funding Priorities

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Community Profile

- The Cornerstone of our Grants Program
- Provides a framework to fighting breast cancer and sets very specific priorities to direct grant making
- Available at www.komenmaine.org



By focusing on these priorities, we ensure funds reach the people who need our help the most and we are making a measurable impact.

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Funding Priority 1

Priority One:

Projects that address the lack of transportation for cancer diagnosis and treatment in rural communities, particularly Washington and Hancock Counties. This may include, but is not limited to, mileage reimbursement, ride services or programs that bring treatment options to rural Maine.

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Funding Priority 2

Priority Two:

Projects that inform Maine people about the availability of services, financial support, and other resources available in the state, and/or feature collaboration and partnerships within the Maine breast cancer community. This may include, but is not limited to, patient navigator programs or resource publications.

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Funding Priority 3

Priority Three:

Projects that address barriers to breast cancer screening and treatment for the under- and uninsured, including lack of financial resources or insurance and lack of knowledge about the resources available to them. Komen Maine has particular interest in programs that address insurance gaps. This may include, but is not limited to, uninsured individuals who do not meet income requirements for other types of assistance or individuals with high insurance deductibles.

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What Don't We Fund?

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We DO NOT Fund

- **Medical or scientific research** (costs associated with program evaluation are allowed)
- **Media projects** (film, radio, web sites, public service announcements, etc.)
- **Scholarships or fellowships**
- **Construction or renovation** of facilities
- **Political campaigns or lobbying**
- **Projects unspecific to breast cancer/ breast health**



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Komen Grants Funding Process & RFA

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The Grant Funding Process

Applicant's Work

- Ensure you are eligible for funding
- Download and review all application materials from Komen Maine Website
- Download and review 2011 Maine Community Profile
- Follow all directions and include all required documents
- Email all documents to Grants@komenmaine.org
- Mail 8 copies to Komen Maine Affiliate

The Affiliate may contact you at any of the following steps:

- *Logging in rec'd documents*
- *Reviewing insurance*
- *Compliance check*
- *Grant review*
- *Board Vote*
- *Notification*



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Your Task...

- **Design an effective program**
 - Will it have a positive and aligned impact?
 - Is the budget realistic and accurate?
 - Are the goals achievable?
- **Explain clearly and concisely through application**
 - Does it meet the objectives of the RFA?
 - Will the review team understand your program?
 - Are there others doing similar programs? If so, how is this different?

If Awarded, Grantees...

- Sign all contracts
- Provide Certificate of Insurance and any other required documentation
- Carry out the grant as approved
- Track work, progress, budget, etc.
- Acknowledge the Affiliate in accordance with the contract
- Complete all required reports and documents
- Meet all deadlines
- Seek help, advice, assistance when needed

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Important Dates



Grants Fundamentals Webinar:

October 12th from 3:30-4:30

Application Deadline:

Thursday, December 1st, 2011

Award Notification:

By March 31st, 2012

Award Period:

April 1, 2012 – March 31, 2013

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Am I eligible?

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Are you a nonprofit organization in Maine?

- “Nonprofit” → an organization that serves the public good.
- “Tax exempt” → 501c(3)... And more!
- Community-based organizations, cities, counties, states, tribes, chambers of commerce, etc. are also considered nonprofit and are eligible to apply for funding from Komen for the Cure.

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What is your project's focus?

- Breast Cancer
- Breast Health

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Are You In Good Standing?

- All past and current Komen-funded grants and awards are up to date and in compliance with Komen requirements.
- Not sure? Contact us.

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Submission Process

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2012 Komen Maine Request For Applications (RFA)

REVIEW IN
DETAIL!



2011 RFA - Page 1 of 6

Maine Affiliate Request for Applications 2011

The Maine Affiliate of Susan G. Komen for the Cure[®], along with those who generously support us with their talent, time and resources, is working to better the lives of those facing breast cancer in our community. We join more than 100,000 breast cancer survivors and activists around the globe as part of the world's largest and most progressive grassroots network fighting breast cancer. Through events like the Komen Maine Race for the Cure, we have invested more than \$1.9 million in local breast health and breast cancer awareness projects throughout the State. Up to 75 percent of net proceeds generated by the Komen Maine Affiliate stay in the State. The remaining income goes to the national Susan G. Komen for the Cure Grants Program for energizing science to find the cures.

About Susan G. Komen for the Cure
Nancy G. Brinker promised her dying sister, Susan G. Komen, she would do everything in her power to end breast cancer forever. In 1982, that promise became Susan G. Komen for the Cure and launched the global breast cancer movement. Today, Komen for the Cure is the world's largest grassroots network of breast cancer survivors and activists fighting to save lives, empower people, ensure quality care for all and energize science to find the cures. Thanks to events like the Komen Race for the Cure[®], we have invested more than \$1.9 billion to fulfill our promise, becoming the largest source of nonprofit funds dedicated to the fight against breast cancer in the world. For more information about Susan G. Komen for the Cure, breast health or breast cancer, visit www.komen.org or call 1-877-GO-KOMEN.

Funding Opportunities
The Komen Maine Affiliate is currently offering one-year grants for innovative programs that reduce breast cancer mortality, especially among those who are disproportionately affected by this disease. Through a community needs assessment, a copy of which is available for review or download at <http://www.komenmaine.org/assets/grants-documents/community-profile-summary.pdf>, we have identified the following funding priority areas:

1. Projects focusing on breast screening, education and/or treatment services targeted to those in rural environments or who live a great distance from treatment centers, not part of a regular health care system, low-income populations, who fall outside of MBCHP criteria, ethnic groups, immigrants, migrant workers, the lesbian and gay community, young women, men, island dwellers, low literacy populations, those in need of English as a second language (ESL) services, the mentally ill, victims of domestic abuse, and incarcerated women

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RFA Requirements of Note

Educational Messaging

Holistic focus on Breast Self-Awareness,
NOT Narrow Focus on Breast Self-Exams

Insurance Requirements

Must provide proof of liability coverage
naming the Komen Maine Affiliate as
additional insured.

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Grant Application Cover Page

Organization Information

Project Title: _____
Organization Name: _____
Legal Name: _____
Department: _____
Federal Tax ID: _____
Phone: _____ Fax: _____
Address: _____
City: _____ State: _____ Zip (include +4): _____
County: _____ Website: _____
Amount Requested: _____

Please indicate the type of organization:

| | | | | | | |
|--------------------------------|--|-----------------------------------|--|---|---------------------------------|-------------------------------------|
| <input type="checkbox"/> 501c3 | <input type="checkbox"/> Federally qualified health clinic | <input type="checkbox"/> Hospital | <input type="checkbox"/> Government agency | <input type="checkbox"/> Religious organization | <input type="checkbox"/> School | <input type="checkbox"/> University |
|--------------------------------|--|-----------------------------------|--|---|---------------------------------|-------------------------------------|

Project Director Information

First Name: _____ Last Name: _____ Degree(s): _____
Email: _____
Phone: _____ Fax: _____
Address: _____
City: _____ State: _____ Zip (include +4): _____

Community Contact

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The 2012 Komen
Maine Grant
Application

Cover Page

www.komenmaine.org





Organization Summary

Please provide a brief description of the organization's history. If your program is part of a larger organization, briefly explain the mission of the larger entity and your relationship to it (limit of 750 characters).

State the mission of the organization (limit of 500 characters).

Describe the current programs and accomplishments (limit of 500 characters).

Please explain how your organization seeks to be diverse and inclusive (limit of 100 characters).

Number of paid full time staff:
Number of volunteers:
Organization total annual budget:

The 2012 Komen Maine Grant Application

Organization Summary

www.komenmaine.org



| Project Work Plan | | | | | |
|--|---|------------------|--------|----------------------|----------------------|
| <p>Project Work Plan instructions:</p> <ul style="list-style-type: none"> - Please fill out one tab for each Goal - You may enter multiple objectives for each goal but it is not required. - To select an intervention below, click on "Select from list" and then click on the drop down arrow to display choices. Select one intervention for each objective. You may enter an intervention under "Other" if it doesn't appear on the list. | | | | | |
| Goal: | <input type="text"/> | | | | |
| Objective 1: (limit 300 characters) | <input type="text"/> | | | | |
| Timeline: | | | | | |
| Start Date: | <input type="text"/> | | | | |
| End Date: | <input type="text"/> | | | | |
| Intervention: | <table border="1"> <tr> <td>Select from list</td> <td>Other:</td> </tr> <tr> <td><input type="text"/></td> <td><input type="text"/></td> </tr> </table> | Select from list | Other: | <input type="text"/> | <input type="text"/> |
| Select from list | Other: | | | | |
| <input type="text"/> | <input type="text"/> | | | | |
| Individual Responsible: | <input type="text"/> | | | | |
| Individuals Served: (please list anticipated #) | <input type="text"/> | | | | |
| What methods and techniques will you use to evaluate the effectiveness of this objective? (limit 300 characters) | <input type="text"/> | | | | |
| Objective 2: (limit 300 characters) | <input type="text"/> | | | | |

The 2012 Komen Maine Grant Application

Program Description & Project Work Plan

www.komenmaine.org



Submitting Your Proposal

- **Submit 1 copy electronically**
 - Email to Grants@komenmaine.org
 - Include all documents in original format – Microsoft Word, Microsoft Excel
 - For any PDF documents, include Word or Excel versions when available
- **Submit 8 copies (1 original, 7 copies) by mail:**

Maine Affiliate of Susan G. Komen
for the Cure
Attn: Grant Compliance
PO Box 1626
Bangor, ME 04402

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Komen Maine's Review Process

- Funds are awarded fairly with applications being judged against each other, thereby funding the best programs
- An independent selection process is free from influence by Affiliate board members or staff
- The review panel will consist of a diverse group of experts in
 - healthcare
 - nonprofit sector
 - public health
 - breast cancer



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Areas to Be Scored

- Impact
- Feasibility
- Capacity
- Budget
- Collaboration
- Sustainability

Scoring will be from 1 (poor) to 7 (excellent) for each area noted; also considered will be past performance on previous Komen Maine Grants

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Common Mistakes

- Not specific to breast cancer
- Required elements are missing
- Unclear or unrealistic objectives and plans
- Proposal difficult for reviewers to read
- Budget unrealistic or doesn't conform
- Planned program does not address issues that may make it difficult for people to participate
- Doesn't match priorities



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Wrap Up

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Helpful Hints

- Read the RFA carefully
- Follow directions
- Respond to all questions
- Follow character limits and guidelines
- Include all necessary information
- Have all application in on time
Must be postmarked by 5:00 PM December 1st, 2011
- Be innovative, realistic, specific, interesting
- Write clearly and correctly
- Review the Komen Maine Community Profile and ensure your proposal meets a need as identified
- Take advantage of the Grants FAQ document



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Post-Funding



- Contract & Insurance
- 6 month and final report
- Site visit
- Print and marketing materials
- Grant changes must be documented
- Technical assistance
- Possible speaking engagements and press on behalf on Komen

We're Working
Together!

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Good Luck!

For additional information contact:

Email: Grants@komenmaine.org

Call: 207-262-7117

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